

B184 – Business Explorations

Course Syllabus for 2011-2012



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WHAT WILL I LEARN?

You will learn a little bit about all areas of business, such as marketing, accounting, entrepreneurship, management, and law.

You will:
work on fun, hands-on projects
work in teams
use technology
and learn a lot of real world concepts.

Since every job is a business, you will be prepared for your future in any career!!!

WHAT WILL BE COVERED?

Semester 1 – Introduction to Business, Economics, Forms of Business Ownership, Management, Human Resource Management, Unions-Management Relations

PROJECTS: Entrepreneur, Franchise, Resume

Semester 2 – Financial Management, Accounting, Marketing, Law/Ethics

PROJECTS: Stock Market Game, Company Research, Marketing Plan

WHAT DO I NEED?

Textbook: Intro to Business – Dlabay, Burrow, Kleindl – Southwestern Publishing

Supplies needed: Loose-leaf paper, folder, pens and #2 pencils, basic calculator

WHAT IS EXPECTED FROM ME?

1. Be respectful
2. Be responsible
3. Give it your best effort
4. Follow HEHS rules
5. Be here!

HOW ARE GRADES CALCULATED?

A	90-100
B	80-89
C	70-79
D	60-69
F	59 & below